Affiliated Independent Advocate (AIA)
Business Opportunity Summary

This summary outlines the Affiliated Independent Advocate ("AIA") Program that Healthibod ("Healthibod" or the "Company") offers to professionals seeking income opportunities within the rapidly growing online health and wellness space. This program provides both flexible hours and a remote work structure. There are multiple activities in which professionals can earn significant, recurring income and simultaneously promote their own business activities on our website and app. The following outlines the various services that AIAs perform for the Company and applicable compensation levels:

1) **Support Services –** Provide support services to our Make a Plan subscribers
   - **Compensation:** 50% of revenue* from subscribers that the AIA directly services

2) **Preferred Partners Program** – Introduce professionals and businesses to list, advertise and promote on our Preferred Partners platform
   - **Compensation:** 40% of Preferred Partner revenue* from accounts that are sold by AIA for as long as both the account and AIA are active with the Company

3) **Search Advertising –** Introduce professionals and businesses to list/advertise and promote on our search platform
   - **Compensation:** 35% of Search advertising revenue from accounts that are sold by AIA for as long as both the account and AIA are active with the Company

4) **Referral Income** - 5% of all revenues generated by other AIA(s) who are directly referred to Healthibod by AIA. These fees shall be paid on an ongoing basis as long as both the referring AIA and referred AIA remain active with the Company

5) **Platform Privileges -** If AIA is a professional or business owner within the Diet & Nutrition or Wellness space, the AIA can promote their own business on our Preferred Partners platform ***free of charge*** as long as AIA remains active with the Company

Terms and Conditions

- AIAs who provide Make a Plan client support services (outlined in section 1 above) are required to be certified in good standing within the Diet & Nutrition and Wellness professions and will provide these associated credentials to the Company upon request. All other AIA activities (as outlined in sections 2, 3, 4 and 5) do not require specific professional certifications
- Support Services revenue* and Preferred Partner Advertising revenue* excludes the portion that is donated to charity which is currently $1/month per Support subscriber and/or Preferred Partner client
- The 5% referral income (as outlined in section 4 above) does not affect the compensation paid to referred AIA(s)
- Compensation is paid to AIA on a monthly schedule within 15 days of applicable month-end
- All terms and conditions outlined above are further defined in the Company's applicable policies, procedures and agreements which will be provided to the AIA and may be amended by the Company periodically
- All prospective AIA applicants must complete and submit the Affiliated Independent Advocate Agreement ("Agreement") which is available on the For AIAs subsection in the Partnerships section of our website.
- AIA status is not effective until Agreement is fully executed by both parties (AIA applicant and the Company) and returned to applicant by the Company